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|  | **MINUTES**  **Fox Point-Bayside PTO Meeting  Wednesday, November 6, 2024  7:00 – 8:00 pm**  **Bayside Middle School** |

1. **Call to Order**
   1. Call to order at 7:02 pm
   2. Present:, Nicole Boico, Jamie Carlson, Bill Davidson, Jodi Hackl, Sarah Leibham, Britten Brenner Stenson, Nicole Stickler, Kaitlin Torres, Kayla Steffes, Rochelle Van Hart
   3. Not present:, Nicole Boico, Jaci Ruben, Elizabeth Koerner
2. **District Report (Dr. Jeff Dellutri)** 
   1. Strategic plan: Framework for Our Future met with community in fall 2021. Copies of the report were handed out at meeting and available at open house. Five pillars midway report (usually look 3-5 years ahead; released in 2022). Showed work done in the last two years, will go another 2-3 years. Very proud of the initiatives put together
      1. Have added to curriculum finance and facilities, ruler program, community engagement, Schlitz Audubon, and final pillar (diversity, inclusion, and belonging).
3. **Stormonth Report (Andrew Joseph)**
   1. Two weeks out from Monster Bash and it was a huge success-a lot of excitement leading up to event. Almost 2 lbs of candy raised per child. Good community builder. Strong connection of staff to PTO. Minimal impact on operations. Mr. Pete is such an asset. Loved having the location changed and using Longacre. Police were somewhat okay with parking.
   2. Wrapping up building moves (6 classrooms had to move). Moves will be complete this week. Kids were actively involved. Motor Lab is back. Many more meeting spaces in building.
   3. Great Bayside open house. Planning 90th birthday of Stormonth in the spring. Very special to have kids walk down hallways that have been walked by former generations.
   4. Ms. Lilly departure was great. Wrapping up bringing on new admin asst. a week from Monday. Megan Dorn taking Lilly’s role. New administrative assistant will take Megan’s role
   5. Many events happening (e.g. Fall fest is tomorrow, first grade live mirriachi band, etc.
   6. PTO FAC grant use
      1. K5 is getting new kitchens, third grade market experience, destination imagination, library shelving, ballroom dance unit with Shaina O’Sullivan and physical education.
4. **Bayside Report (Jodi Hackl)**
   1. 7th and 8th graders sent to play, funded in participation from PTO
   2. Scholarships for DC
      1. Trying to raise money-two full scholarships in large part from PTO. We want to make sure anyone who wants and is eligible can go to DC.
      2. Thanksgiving food drive starts next week partnered with Nicolet
      3. Donate goods or money
      4. Spanish honors 4 group-incentive to be top provider
   3. BMS talent show
      1. Sound will be amazing-FM transmitters for the hard of hearing or can connect right to hearing aid (comes with all performing equipment).
   4. Ski and snowboard club
      1. Starts in Jan (four Fridays)
      2. Same bussing
      3. Twenty-five dollars to get kids to ski hill and back
   5. Current activities
      1. Makerspace clubs, crocheting and knitting (really enjoying it), student council art club and STEAM club
   6. Open house was a great success-great night. Guessing upwards of 300 people there. Student volunteers-generations going through new Bayside. Grandparents wanting to bring kids there for summer school
   7. Building projects (meet every other week with security)
      1. Make sure playground is up to standards (kids love it)
      2. Lessons in bio swells and bio retention
      3. Need to grow grass to keep kids dry
      4. Miron construction-ready for softball in spring
   8. Newsletter to staff from Monica Caine
      1. Pertussis, walking pneumonia, covid upticks. Parents should make sure kids practice good habits. Good info to have. Quite a few kids are out, but so far not too bad.
      2. Question (Varsha): can we ask parents to mask kids that have sniffles? Answer: teach kids to cough properly, kids don’t wear masks properly. Can encourage, but biggest bang for buck is hand washing and coughing into arm. Good suggestion. HVAC systems are definitely helping with air cycling to outside and in. Better air flow.
5. **President Elect (Bill Davidson)** 
   1. No new updates, but thank you for the Monster Bash. Heard a lot of positive comments.
6. **Treasurer’s Report (Sarah Leibham)**
   1. No updates at this time.
7. **VP Communications (Elisabeth Koerner)**
   1. Use template when making social requests so there is no confusion.
8. **Social Media (Kayla Steffes):** 
   1. Appreciation posts have gotten a lot of traction-maybe a few more per month to get more engagement. That way people can get an idea of where the money that is raised at the Monster Bash is going. Share anything! Staff can send pictures to Elizabeth and Kayla. Shout out to teachers, etc. Lots of positive engagement on those types of posts. Could start sending student awards to Kayla for social posting. Used to do chair highlights for volunteers, might be good to start again. Thanksgiving food drive post to get more traction. Not enough notice. Send anytime in advance. Never too early.
9. **VP Administrative Services (Anne Earnheart)**
   1. Metro eye was at Monster bash. The eyeglass game was pretty successful. Question from Metro eye: Has there been a thank you for the Monster Bash sponsors in the past? Cupcake run we do, but there was a generic PTO sponsor post. First time having a second sponsor. We have to make sure that they understand really what their benefits are. Will give them feedback. Could do a separate event-specific post. They get Facebook thank you a few times per year.
10. **VP Ways and Means (Nicole Stickler):**
    1. MB committee came up with innovative ideas to bring costs down
       1. October membership drive finished-two enormous Squishmallows (one for each school- bull for Bayside and puppy for Stormonth). Drawing has been done.
       2. Faculty gift cards for new members
          1. Goal was 400 members, have 321 (41 families joined during drive)-bit of an increase.
       3. Spirit wear
          1. Done: raised about 80% of what we budgeted. More orders from Bonfire so less money donated from Burghardt’s. Maybe they can innovate design or product offerings. Another sale in spring.
       4. Restaurant nights planned for rest of year
          1. Participating restaurants include: The Brick, Jose’s Blue Sombrero, Calderone Club, Noodles, Lou Malnati’s, Culvers, and Saz’s. Will get those on the calendar and get promotional materials to Kayla. Goal is to have one every six weeks. First one in November before Thanksgiving.
          2. Idea from Kaitlin Torres: have breakfast from Chick Filet at drop off. Atwater in Shorewood has done that. We used to do that for pizzas that were available at pickup.
       5. Raise right gift card
          1. Sales uptick, but need more promotion.
          2. Purchase gifts for teachers. Working on fundraising efforts for families and gift cards, can promote Raise Right. Bigger rebates through national vendors during holidays. Might need to incentivize this a bit more so parents can see some additions to their kids’ classrooms.
       6. Book fair: week of December 2nd
          1. Scholastic check was not received from spring bookfair so needs to be re-sent. Robin working on getting check reissued.
       7. Cheane Sartler has agreed to replace Nicole after her term. Will shadow for the next two months and will take over at the end of the year.
11. **VP School Services (Nicole Boico)**
    1. Bike to school was great. 115 families registered vs. 30 in 2023-want to work on locations of stops so intersections aren’t locked-partner with police to change route or make things safer.
    2. Bike to home was not quite as smooth so want different plan for that.
    3. Yearbook cover content deadline in November 22nd. First week in December is judging.
12. **VP Programs (Britten Brenner Stenson)**
    1. 5th and 6th grade BAN was great success
    2. 7th and 8th grade BAN (11/8/24)
    3. Kinderkid Date Night K4 and K5 December 13th
    4. Fundraising for gift giving campaign for Bayside teachers in loo of gift-giving. Do we want to continue this again. Should parents do it again?
    5. Kaitlin: Parents would have to take it on. Can’t go through Membership Toolkit. Need to communicate with parent community so they know what to expect.
13. **VP Cultural Arts and Sciences (Jaci Ruben)**
    1. Not present.
14. **VP Fund Allocation Committee (Jamie Carlson)**
    1. Working on building the teacher survey in Membership Toolkit. When it is ready it will go to Andrew and Jodi. New folks joining committee and will get info to principals.
15. **President (Kaitlin Torres)**
    1. Update PTO calendar as dates are coming in even if tentative.
    2. Communications meeting: Elizabeth leaving board next year, if you know anyone for open positions, let us know.
    3. Room reps: Strong exciting start. Teachers have been great-room reps have taken a little stress off teachers. Room rep comm should come from board instead of chairs so as not to overwhelm them. That way they know it is PTO-sponsored.
16. **Secretary (Rochelle Van Hart)**
    1. No updates at this time.
17. **New Business**
    1. Background checks
       1. We don’t have access to background checks. We aren’t cross-checking with school if our volunteers have had background checks.
       2. Jodi: System is pretty good. Background check good for 4 years, but need to make sure everyone does it. Can’t be too careful.
    2. School events
       1. Someone missed RULER event-PTO website could have events on calendar section for parents to see. Also, school board meetings should be on calendar.
18. **Adjournment**
    1. Motion to adjourn by Jamie Carlson, second by Bill Davidson at 8:28 pm

**12. VP Fund Allocation Committee**a. Was not present

**13. Treasurer Report (Sarah Leibham)**

1. Nothing to report.

**14. President (Kaitlin Torres)**

1. Welcome letter has been sent.
2. Please CC Jamie on PTO communications

Kaitlin: Nicole S. has descrioptons for chair positions.

Bayside only has open house not caregiver night.

**15. Secretary (Rochelle Van Hart)**

1. No announcements at this time.

**16. Open Comments**

a.

**17. Adjournment**

a. Motion to adjourn by Britten Brenner Stenson, seconded by Anne at 10:28